

After

8

a new play by

DUSTIN LANCE BLACK

chronicling the federal trial

for marriage equality

The Cast Party

a **justfund**^{KY} event
justice for all

2012

Sponsorship Opportunities

Hosted at

**The Downtown Arts Center
Black Box Theatre**

Tuesday,
October 2nd



OUR MISSION

JustFundKY has created an endowment to fund the many good efforts in Kentucky to eradicate discrimination against the lesbian, gay, bisexual and transgender (LGBT) community.

OUR PURPOSE

JustFundKY promotes fair and just communities that value equality for lesbian, gay, bisexual and transgender Kentuckians. Our non-profit organization works toward this goal in two primary ways: by hosting public events that present a positive image of LGBT people and by awarding grants to community based groups that advance equality for LGBT Kentuckians.

JustFundKY started awarding LGBT grants in September 2011.

OUR INITIATIVE

In the past five years, JustFundKY and an incredible team of volunteers have raised \$1,000,000.00 to counter LGBT discrimination in Kentucky. The Cliff Todd Endowment Fund is named after the generous benefactor who sparked the fundraising drive with a \$500,000.00 match grant.

For more information and for details on how to apply for a Cliff Todd Endowment Fund Grant,

visit justfundky.org

PO Box 21815 Lexington, KY 40522

Brandl Skirvin

859-227-3912

bskirvin@statebeautysupplylex.com

For more information, please contact:

Marsha Charles

859-983-9399

mcharles@aarepo.com

2012 Sponsorship Levels

Benefactor's Circle

\$15,000+ contribution

- **Receive top billing** – the most prominent position of your logo and advertising text on all 2012 mailings and marketing materials distributed after sponsorship commitment
- **Listing in the JustFundKY 2012 magazine as a Benefactor's Level Sponsor**
- **Prominent positioning of your logo** on the JustFundKY website, plus a link to your website
- **Enjoy 2 full-pages of full-color advertisement** as the centerfold of the JustFundKY 2012 Magazine distributed to each of the 1200 plus participants at the Kentucky Theater
- **12 VIP tickets to Post Production Meet the Actors** backstage at the Kentucky Theatre
- **12 VIP tickets to the Production 8**
- **12 VIP tickets to the Cast Party** following the production
- **Recognition by the Co-Hosts** during the welcome at the Cast Party at the Downtown Arts Center Black Box Theatre
- **Logo on the Step and Repeat** used as the backdrop for Red Carpet Entry photographs at the Cast Party at the Downtown Arts Center Black Box Theatre

Playwright's Circle

\$5,000 contribution

- **Receive prominent billing** of your logo and advertising text on all 2012 pre-event mailings and marketing materials distributed after sponsorship commitment
- **Listing in the JustFundKY 2012 magazine as a Playwright's Circle Level Sponsor**
- **Prominent positioning of your logo** on the JustFundKY website, plus a link to your website
- **Full page color advertisement** in the JustFundKY 2012 magazine to be distributed to each of the 1,200 plus participants at the Kentucky Theatre
- **8 VIP tickets to the Production 8**
- **8 VIP tickets to the Cast Party** following the production
- **Recognition by the Co-Hosts** during the welcome at the Cast Party at the Downtown Arts Center Black Box Theatre
- **Logo displayed** throughout the night at the Cast Party at the Downtown Arts Center Black Box Theatre

Producer's Circle

\$10,000 contribution

- **Receive prominent billing** of your logo and advertising text on all 2012 pre-event mailings and marketing materials distributed after sponsorship commitment
- **Listing in the JustFundKY 2012 magazine as a Producer's Level Sponsor**
- **Prominent positioning of your logo** on the JustFundKY website, plus a link to your website
- **Choice of full page** (based on order of commitment) full color advertisement in the JustFundKY 2012 magazine to be distributed to each of the 1,200 plus participants at the Kentucky Theatre
- **10 VIP tickets to Post Production Meet the Actors** backstage at the Kentucky Theatre
- **10 VIP tickets to the Production 8**
- **10 VIP tickets to the Cast Party** following the production
- **Recognition by the Co-Hosts** during the welcome at the Cast Party at the Downtown Arts Center Black Box Theatre
- **Logo displayed** throughout the night at the Cast Party at the Downtown Arts Center Black Box Theatre

Actor's Circle

\$2,500 contribution

- **Receive prominent billing** of your logo and advertising text on all 2012 pre-event mailings and marketing materials distributed after sponsorship commitment
- **Listing in the JustFundKY 2012 magazine as an Actor's Circle Level Sponsor**
- **Inclusion of your logo on the JustFundKY website**, plus a link to your website
- **A half-page, full color advertisement** in the JustFundKY 2012 magazine to be distributed to each of the 1,200 plus participants at the Kentucky Theatre
- **6 VIP tickets to the Production 8**
- **6 VIP tickets to the Cast Party** following the production
- **Logo displayed** throughout the night at the Cast Party at the Downtown Arts Center Black Box Theatre

Director's Circle

\$7,500 contribution

- **Receive prominent billing** of your logo and advertising text on all 2012 pre-event mailings and marketing materials distributed after sponsorship commitment
- **Listing in the JustFundKY 2012 magazine as a Director's Circle Level Sponsor**
- **Prominent positioning of your logo** on the JustFundKY website, plus a link to your website
- **Full page, color advertisement** in the JustFundKY 2012 magazine to be distributed to each of the 1,200 plus participants at the Kentucky Theatre
- **8 VIP to Post Production Meet the Actors** backstage at the Kentucky Theatre
- **8 VIP tickets to the Production 8**
- **8 VIP tickets to the Cast Party** following the production
- **Recognition by the Co-Hosts** during the welcome at the Cast Party at the Downtown Arts Center Black Box Theatre
- **Logo displayed** throughout the night at the Cast Party at the Downtown Arts Center Black Box Theatre

Friend's Circle

\$1,500 contribution

- **Receive placement** of your logo and advertising text on all 2012 pre-event mailings and marketing materials distributed after sponsorship commitment
- **Listing in the JustFundKY 2012 magazine as a Friend's Circle Level Sponsor**
- **Inclusion of your logo on the JustFundKY website**, plus a link to your website
- **A quarter-page, full color advertisement** in the JustFundKY 2012 magazine to be distributed to each of the 1,200 plus participants at the Kentucky Theatre
- **4 VIP tickets to the Production 8**
- **4 VIP tickets to the Cast Party** following the production
- **Logo displayed** throughout the night at the Cast Party at the Downtown Arts Center Black Box Theatre